TRAVIS ELLIOTT TOWN MANAGER



Integrity - Respect - Teamwork - Pride - Innovation - Diversity

222 GRAND VALLEY WAY - PARACHUTE, CO 81635 - (970) 285-7630

TO: Mayor and Town Council

FROM: Travis Elliott, Town Manager

CC: TOP Staff

DATE: June 9, 2023

RE: Info Update

ROCKMAGEDDON ROCKED!

In case you missed it, Rockmageddon was a heck of a good time. Kudos to the Town staff and volunteers that made it happen, and special shout out to Brandon Burke who was the main event planner / coordinator. The rainy weather on Thursday / Friday probably dampened the turnout, but that didn't stop us and hundreds of attendees from having an excellent event. We estimate that there were approximately 150-200 concert attendees on Friday night, and 300-350 attendees on Saturday night. The hotels appeared to be packed, and we've received a lot of compliments about the event. Saturday's competitions were extremely exciting and entertaining. We sold nearly \$9,000 in tickets and prizes, and the GV Parks Association was able to raise approximately \$3,000 from beverage sales. We issued a press release with a long list of people that we thanked. If you missed the article, it can be found online here: Rockmageddon rocked: \$9,000 in tickets sold, another \$3,000 raised in beverage proceeds alone PostIndependent.com

We will update you further as we learn more sales tax and lodging numbers and gather pictures from the event weekend.

SALES TAX #'s

Speaking of successful sales and numbers, the Town's sales tax report from April is in. The overall trend of strong general sales continued for yet another month, and our total April collections were over 23% higher than April of 2022. Total collections year to date (through April) are up approximately 16% over the same period from 2022. This increase is despite the struggling revenues from MJ sales, which continue to significantly lag behind the other sectors. This is something we will continue to monitor as we head into budget season.

TID BITS:

 Thanks to Loves and XLNT for hosting the tour with Council and Planning Commission. They are still targeting June 29th as their opening date, and as you have probably noticed, they have been busy making the final improvements and getting the intersection complete. We believe most of the traffic impacts from the project are now behind us.

- PATS had a busy month in May, and we set the all-time record number of rides for a single month since its inception.
- Interviews for the Police Officer finalists are scheduled for June 14th.
- We are busy making preparations for the new Monday Market on 1st Street. The Produce Stand will be located on 1st Street beginning July 10th.
- The 2024 budget process has commenced.
- Our various sidewalk repairs around town are ongoing and progressing well.
- We have extended the deadlines for the Community Survey. Please, please, please, urge your friends and neighbors to complete the survey.
- We have finished getting an estimate for the police vehicle repairs, and it will be taken to the body shop again soon.
- Planning Commission adopted the Downtown Development Plan at their meeting, and there was a lot of excitement to put the plan into action. Next stop will be Town Council.
- We are working with our auditors to complete the 2022 financial audit. As required by the state and our Charter, the audit should be ready for Council review in July.
- We held a site walk / pre bid meeting for the Wasson McKay renovation project this week, but didn't have any contractors attend. We will be spreading the word about the project, and the RFP can be found through our website at parachutecolorado.com.
- We are continuing to work on marketing the Drop In Co Work space. We have brouchures ordered and on the way.
- There is a new "Phish Alert Button" (PAB) in all Town email accounts. The button can be used to report suspicious emails and quarantine them from all Town inboxes.
- The new increase to utility rates are now effective and will be reflected on the latest utility bills in June. The new bulk sewer rate for our contract with BMMD goes into effect July 1.
- The Summer Staff Appreciation Barbecue is August 3rd. Save the date for now, and we will be sending out invitations at a later date.
- I will be out of the office for a few days for vacation the week of June 19th.

Upcoming Meetings and Events:

(please let us know if you plan to attend so we can track public noticing requirements)

- Monday Market: Monday evenings July 10th August 14th at Beasley Park on 1st St.
- Summer TOP Staff Family Barbecue Thursday, Aug. 3, 2023 at 5:30pm Cottonwood
 Park
- Grand Valley Days August 18 20, 2023